# **FRAMING GUIDE**



Master the art of storytelling through framing. This guide tackles filming tools needed to create a visual impact. Learn about different shot sizes, explore layout rules, and discover how framing drives and shapes narratives. Dive in and start crafting your visual masterpiece!



#### **Extreme Wide Shot (EWS)**

**Definition:** Shows the subject in the entire environment, making them appear very small.

**Use:** Establishes the setting, conveys isolation, emphasizes vastness.

#### Wide Shot (WS)

**Definition:** Shows most of the subject and their immediate surroundings.

**Use:** Establishes location and context, shows characters in relation to their surroundings.



### **Medium Shot (MS)**

**Definition:** Shows the subject from the waist or knees up.

**Use:** Focuses on conversation, interaction, and body language.



## **Medium Close Up (MCU)**

**Definition:** Frames the subject closer, typically from the chest or shoulders up.

**Use:** Emphasizes facial expressions, emotions, and reactions.



#### Close Up (CU)

**Definition:** Features the subject up close, usually focusing only on the face.

**Use:** Draws attention to specific details, emotions, or actions.

#### **High Angle Shot**

When you place the camera above the subject and look down, it makes them appear smaller and more vulnerable in the frame.

#### **Low Angle Shot**

When you place the camera in a lower position, looking up at the subject, it will make them appear more powerful, dominant, or intimidating.





#### **Extreme Close Up (ECU)**

**Definition:** Focuses on a very small detail, until nothing else is visible.

**Use:** Creates intense focus, emphasizes small details, conveys strong emotions.





#### **Rule of Thirds**

To create a engaging shot draw three imaginary lines both horizontally and vertically on your screen, creating a grid with nine equal squares. Place key elements such as subjects or props on the lines or meeting points of the grid. This will help create a more visually appealing frame.

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